

## Press release

02/10/2017

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**The EVAUX® are committed to supporting EUROPA DONNAFRANCE®, for the “Octobre Rose” 2017 campaign.**

**Paris, October 2<sup>nd</sup>, 2017**

Touching close to 1 in 8 women, Breast Cancer is a real public health issue that no one should remain indifferent, especially since an early detection of Breast Cancer increases the chances of a better outcome.

In October 2017, for the 24th consecutive year, «Octobre Rose» will be the occasion of information campaign on the screening and on the disease, to better fight against Breast Cancer. This is a special moment in the year, when all the actors working to fight against this pathology and accompany women who face it, focus simultaneously at the national level.

EUROPA DONNAFRANCE® is always present in the field through actions with both patients and the general public. Events organized on the occasion of “Octobre Rose ” by its regional delegations will be organized around exchanges called «My Rose Pause» and will be held in the regions of Angers, Nantes, Lille and Lyon.

During these moments of well-being, socio-aestheticians will invite participants to discover how to take care of themselves. This will be an opportunity to help them discover the benefits of the renowned EVAUX® products in the prevention and control of the cutaneous side effects of certain cancer treatments

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## ABOUT EUROPA DONNAFRANCE®

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EUROPA DONNAFRANCE® is an activist association that informs, brings together and supports women in the fight against Breast Cancer. It is a member of the European coalition, EUROPA DONNA®, which brings together members of 46 countries.

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## ABOUT US

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EVAUX, French laboratory of dermatology, focuses its expertise in dermo-cosmetic care based on the properties of the hyperthermal water of Evaux-Les-Bains.

Its experience was built with patients suffering from skin and mucus secondary effects induced by chemotherapy and radiotherapy. This is one of the most demanding areas for dermo-cosmetic products.

Many medical evaluations have confirmed the efficacy of EVAUX®'s dermo-cosmetic products. EVAUX® products are sold in pharmacies and other specialized stores.

## WEBSITE

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